

Adult Tobacco Survey 3

Fall 2002 Survey Results

Thurston County

First, I have some questions about your health. Would you say that in general your health is. . .

n = 315

Excellent	26.6%	(± 5.4%)
Very good	43.2	(± 6.1)
Good	23.5	(± 5.2)
Fair	5.3	(± 2.5)
Or poor	1.4	(± 1.3)

During the past 3 months, on how many days did you stay in bed for more than half the day because of illness or injury?

n = 313

None	82.2%	(± 4.7%)
One day	8.4	(± 3.5)
More than one day	9.4	(± 3.5)

About how long has it been since you last visited a DOCTOR for a routine checkup?

n = 315

Within the past year (1-12 months ago)	74.8%	(± 5.4%)
Within the past two years (1-2 years ago)	14.1	(± 4.5)
More than two years ago	10.8	(± 3.8)
Never	0.3	(± 0.6)

About how long has it been since you last visited a DENTIST for a routine checkup?

n = 314

Within the past year (1-12 months ago)	73.0%	(± 5.6%)
Within the past two years (1-2 years ago)	13.5	(± 4.4)
More than two years ago	12.9	(± 4.2)
Never	0.6	(± 0.9)

Next are a few questions about your health care coverage. Do you have any kind of health care coverage, including health insurance, prepaid plans such as an HMO, or government plans such as Medicare?

n = 314

Yes	89.6%	(± 3.9%)
No	10.4	(± 3.9)

* Estimates based on sample sizes less than 75 omitted

Among those with health care coverage:

What type of health coverage do you use to pay for most of your medical care? Is it coverage through. . .

n = 282

Your employer	48.0%	(± 6.4%)
Someone else's employer	18.0	(± 5.0)
A plan that you or someone buys on your own	9.6	(± 4.0)
Medicare	14.6	(± 4.4)
Medicaid or Medical Assistance	2.6	(± 1.9)
Other	7.1	(± 3.4)

Are you currently. . .

n = 316

Employed for wages	56.5%	(± 6.0%)
Self-employed	5.6	(± 2.6)
Out of work	5.6	(± 3.2)
Homemaker	6.4	(± 2.7)
Student	5.6	(± 3.0)
Retired	18.6	(± 4.6)
Or unable to work	1.6	(± 1.6)

Now, I would like to ask you some questions about your personal history of tobacco use. Have you, even once in your life, smoked a cigarette?

n = 316

Yes	70.0%	(± 5.8%)
No	30.0	(± 5.8)

Among those who ever smoked a cigarette:

How old were you when you first tried smoking cigarettes?

n = 223

average: 15.4 (± 0.6)

Among those who ever smoked a cigarette:

Have you smoked at least 100 cigarettes in your entire life? NOTE: 5 packs=100 cigarettes

n = 225

Yes	63.4%	(± 6.9%)
No	36.6	(± 6.9)

Among those who ever smoked 100 cigarettes:

How old were you when you first started smoking cigarettes fairly regularly?

n = 140

average: 18.3 (± 0.9)

Among those who ever smoked 100 cigarettes:

Do you now smoke cigarettes every day, some days or not at all?

n = 146

Every day	33.6%	(± 8.5%)
Some days	4.1	(± 3.6)
Not at all	62.3	(± 8.7)

Among every day or some day smokers:

On average, about how many cigarettes per day do you smoke? NOTE: 1 PACK = 20 CIGARETTES

n = 53

average: * *

* Estimates based on sample sizes less than 75 omitted

Current cigarette smoking prevalence:	n = 315
(every day or some day smokers among the whole population)	16.7% (± 4.5%)

Among every day or some day smokers:

What brand of cigarette do you smoke most often?	n = 53
Camel	* *
Marlboro	* *
Other	* *

Among every day or some day smokers:

Is this brand menthol?	n = 49
Yes	* *
No	* *

Among every day or some day smokers:

Are you currently smoking a brand with lower levels of nicotine or tar?	n = 49
Yes	* *
No	* *

This next question asks about smokeless tobacco. Have you ever tried using smokeless tobacco, like chew, dip or snuff? IF NEEDED: Such as Copenhagen, Kodiak, Redman or Beechnut

	n = 315
Yes	21.7% (± 5.2%)
No	78.3 (± 5.2)

Among those who ever used smokeless tobacco:

On how many of the past 30 days did you use smokeless tobacco products?	n = 58
Zero	* *
Less than 30	* *
30 days	* *

Current smokeless tobacco prevalence:

	n = 316
(any use in past 30 days among the whole population)	0.2% (± 0.4%)

Now I'm going to ask about some other kinds of tobacco products. What about cigar smoking, including large cigars, cigarillos, and little cigars. How many cigars have you smoked in your life?

	n = 314
None	58.8% (± 6.0%)
One	9.8 (± 3.5)
2-5	11.0 (± 3.8)
6-20	9.9 (± 3.9)
More than 20	10.5 (± 3.8)

* Estimates based on sample sizes less than 75 omitted

Among those who ever smoked a cigar:

On how many of the past 30 days did you smoke a cigar, even just a puff?

n = 123

Zero	94.4%	(± 4.4%)
Less than 30	5.6	(± 4.4)
30 days	0.0	(± 0.0)

Current cigar smoking prevalence:

n = 316

(any use in past 30 days among the whole population)	2.3%	(± 1.9%)
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Have you ever tried smoking tobacco in a pipe?

n = 316

Yes	25.9%	(± 5.4%)
No	74.1	(± 5.4)

Among those who ever smoked a pipe:

On how many of the past 30 days did you smoke tobacco in a pipe?

n = 75

Zero	98.3%	(± 3.2%)
Less than 30	1.7	(± 3.2)
30 days	0.0	(± 0.0)

Current pipe smoking prevalence:

n = 316

(any use in past 30 days among the whole population)	0.4%	(± 0.8%)
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Have you ever tried smoking bidis (BEEDIES)?

n = 315

Yes	6.0%	(± 2.8%)
No	94.0	(± 2.8)

Current bidi smoking prevalence:

n = 316

(any use in past 30 days among the whole population)	0.1%	(± 0.3%)
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Have you ever tried smoking clove cigarettes?

n = 316

Yes	15.7%	(± 4.3%)
No	84.3	(± 4.3)

Among those who ever smoked cloves:

On how many of the past 30 days did you use clove cigarettes?

n = 52

Zero	*	*
Less than 30	*	*
30 days	*	*

Current clove cigarette smoking prevalence:

n = 316

(any use in past 30 days among the whole population)	0.9%	(± 1.2%)
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Current tobacco use prevalence:

n = 316

(Currently smokes cigarettes, cigars, pipes, bidis, or cloves OR uses smokeless tobacco among the whole population)	19.2%	(± 4.7%)
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* Estimates based on sample sizes less than 75 omitted

Among former tobacco users:

About how long has it been since you last used tobacco, that is, daily?

n = 92

Within the past year (0-12 months ago)	10.2%	(± 6.8%)
Within the past 5 years (1-5 years ago)	19.4	(± 8.7)
Within the past 15 years (5-15 years ago)	26.4	(± 10.0)
Or 15 or more years ago	41.4	(± 10.8)
Never used regularly	2.7	(± 3.7)

Among former smokers:

When you last smoked cigarettes regularly, on average, how many cigarettes did you smoke per day?

n = 85

average: 21.6 (± 3.7)

Among current tobacco users:

About how much do you usually spend on tobacco products every week? IF

NEEDED: On average, in a typical week

n = 60

Less than \$5	*	*
\$5-9	*	*
\$10-14	*	*
\$15-24	*	*
\$25-34	*	*
\$35-44	*	*
\$45 or more	*	*

Among current tobacco users:

In the past month, did you buy tobacco on a Native American reservation?

n = 61

Yes	*	*
No	*	*

Among current and former tobacco users:

These next questions ask about things that might make a person want to quit using tobacco. Do you agree or disagree with the following statement: People close to me are/were upset by my using tobacco. Do you. . .

n = 142

Strongly agree	40.3%	(± 8.7%)
Somewhat agree	19.7	(± 7.5)
Somewhat disagree	19.0	(± 7.2)
Or strongly disagree	20.9	(± 7.3)

Among current and former tobacco users:

Have any of your family or friends ever asked or advised you to quit using tobacco?

n = 144

Yes	67.2%	(± 8.3%)
No	32.8	(± 8.3)

* Estimates based on sample sizes less than 75 omitted

Among current and former tobacco users who were ever advised to quit by family or friends

When was the last time a family member or friend advised you to quit?			n = 94
Within the past year (1-12 months)	42.7%	(± 10.9%)	
Within the past three years (1-3 years)	9.9	(± 6.3)	
Or 3 or more years ago	47.5	(± 11.0)	

Among current and former tobacco users

Have any of the following health care professionals ever advised you to quit using tobacco. . . A doctor?

			n = 146
Yes	48.9%	(± 8.8%)	
No	51.1	(± 8.8)	

Among current and former tobacco users

Have any of the following health care professionals ever advised you to quit using tobacco. . . A dentist?

			n = 145
Yes	18.4%	(± 6.9%)	
No	81.6	(± 6.9)	

Among current and former tobacco users

Have any of the following health care professionals ever advised you to quit using tobacco. . . A nurse?

			n = 143
Yes	21.9%	(± 7.3%)	
No	78.1	(± 7.3)	

Among current and former tobacco users

Have any of the following health care professionals ever advised you to quit using tobacco. . . Another health care provider?

			n = 144
Yes	10.8%	(± 5.4%)	
No	89.2	(± 5.4)	

Among current and former tobacco users who were advised by a health care professional

When was the last time a health care professional of any kind advised you to quit using tobacco?

			n = 76
Within the past year (1-12 months)	42.0%	(± 12.3%)	
Within the past three years (1-3 years)	21.0	(± 9.9)	
Or 3 or more years ago	37.0	(± 11.8)	
Never advised to quit by a health care professional	0.0	(± 0.0)	

Among current and former tobacco users who were advised by a health care professional

Did the health care professional who advised to quit offer any help, or refer you to a source of help to quit tobacco use?

			n = 74
Yes	*	*	
No	*	*	

* Estimates based on sample sizes less than 75 omitted

Among current and former tobacco users

How many times in your life have you seriously tried to quit using tobacco?		n = 141
0	11.3%	(± 5.6%)
1-2	50.0	(± 9.0)
3-5	26.6	(± 8.1)
6 or more	12.2	(± 5.6)

Among current tobacco users

During the past year, did you not use tobacco for one day or longer because you were trying to quit?

Yes	*	*
No	*	*

Among current and former (quit within in past year) tobacco users who are employed

Within the past year, has your employer offered any stop-smoking programs or other programs to help employees who want to quit using tobacco?

Yes	*	*
No	*	*

Among current and former (quit within in past year) tobacco users

Within the past year, have you heard about any community programs to help you quit using tobacco, such as classes, support groups or counseling services?

Yes	*	*
No	*	*

Among current and former (quit within in past year) tobacco users

Within the past year, did you participate in any kind of program, class or group to help you quit using tobacco?

Yes	*	*
No	*	*

Among current and former (quit within in past year) tobacco users with health insurance

Does your health care insurance coverage pay for the cost of any help to quit using tobacco, such as a stop-smoking program or nicotine patches, pills or other medications?

Yes	*	*
No	*	*
Don't know/Not sure	*	*

Among current and former (quit within in past year) tobacco users

During the past year, did you use nicotine patches, pills or other medication to help you quit using tobacco?

Yes	*	*
No	*	*

* Estimates based on sample sizes less than 75 omitted

Among current and former (quit within in past year) tobacco users

Have you heard about the Washington State "Quit-Line - a telephone support service to help people quit using tobacco?

n = 68

Yes	*	*
No	*	*

Among current tobacco users

Would you like to quit using tobacco?

n = 59

Yes	*	*
No	*	*

Among current tobacco users who would like to quit

Are you seriously considering quitting tobacco use within the next 6 months?

n = 41

Yes	*	*
No	*	*

Among current tobacco users who would like to quit in the next 6 months

Are you planning to stop within the next 30 days?

n = 31

Yes	*	*
No	*	*

Among current tobacco users:

Readiness to quit, from the "Stages of Change" model

n = 53

Precontemplative	*	*
Contemplative	*	*
Preparation	*	*

Next I have some questions about you. Remember that your responses are confidential. What is your age?

n = 316

18-29	22.6%	(± 5.4%)
30-49	37.5	(± 5.8)
50+	39.9	(± 5.9)

I'm going to ask about your race and ethnicity. You can have more than one answer.

Are you. . . White?

n = 313

Yes	94.6%	(± 2.8%)
No	5.4	(± 2.8)

I'm going to ask about your race and ethnicity. You can have more than one answer.

Are you. . . Black?

n = 313

Yes	1.9%	(± 1.7%)
No	98.1	(± 1.7)

I'm going to ask about your race and ethnicity. You can have more than one answer.

Are you. . . Asian or Pacific Islander?

n = 313

Yes	4.0%	(± 2.6%)
No	96.0	(± 2.6)

* Estimates based on sample sizes less than 75 omitted

I'm going to ask about your race and ethnicity. You can have more than one answer.

Are you. . . American Indian or Alaska Native?

n = 313

Yes	7.8%	(± 3.3%)
No	92.2	(± 3.3)

I'm going to ask about your race and ethnicity. You can have more than one answer.

Are you. . . Hispanic or Latino?

n = 313

Yes	2.6%	(± 1.9%)
No	97.4	(± 1.9)

Are you. . .

n = 315

Married	54.6%	(± 6.1%)
Divorced	11.5	(± 3.3)
Widowed	7.3	(± 2.8)
Separated	1.8	(± 1.6)
Never been married	21.0	(± 5.3)
Or a member of unmarried couple	3.9	(± 2.3)

How many children under the age of 18 live in your household?

n = 315

None	65.0%	(± 5.9%)
1	18.7	(± 4.8)
2	10.9	(± 3.9)
More than 2	5.3	(± 2.7)

What is the highest grade or year of school you completed?

n = 314

Some high school or less	9.6%	(± 3.8%)
Grade 12 (high school graduate or GED)	26.1	(± 5.6)
College 1-3 years (some college, technical school, community college AA)	28.7	(± 5.5)
College graduate (4 years) or beyond college	35.7	(± 5.7)

Annual household income from all sources... IF NEEDED: Annual household income before taxes.

n = 316

\$20,000 or less	21.8%	(± 5.1%)
\$20,000 to less than \$50,000	29.1	(± 5.5)
\$75,000 or more	49.1	(± 6.1)

Gender

n = 316

Male	49.1%	(± 6.1%)
Female	50.9	(± 6.1)

Now I have some questions about smoking in your home. Which of the following statements best describes the rules about smoking in your home. . .

n = 316

No one is allowed to smoke anywhere inside your home	82.9%	(± 4.6%)
Smoking is allowed at some places or at some times	9.6	(± 3.6)
Or smoking is permitted anywhere inside your home	7.6	(± 3.3)

* Estimates based on sample sizes less than 75 omitted

How many people, including you, who live in your household currently smoke cigarettes, cigars, or pipes?

n = 315

0	71.8%	(± 5.6%)
1	17.0	(± 4.6)
2	9.2	(± 3.8)
3 or more	2.0	(± 1.9)

On how many of the past 30 days has someone, including you, smoked cigarettes, cigars, or pipes anywhere inside your home?

n = 316

0 days	86.7%	(± 4.3%)
1-29 days	5.7	(± 3.0)
30 days	7.6	(± 3.4)

If it were just up to you, would you let people smoke inside your home?

n = 310

Yes	11.1%	(± 3.8%)
No	88.9	(± 3.8)

Among those who are employed for wages

Next we are interested in smoking policies at your workplace. How many people are employed where you work? IF NEEDED: Facilities that share your same street address

n = 171

Less than 5	14.0%	(± 6.3%)
Between 5 and 9	5.3	(± 3.7)
Between 10 and 19	8.3	(± 4.7)
Between 20 and 99	27.6	(± 7.3)
Or 100 or more	44.7	(± 8.3)

Among those who are employed for wages

When you are at work, do you spend most of your time in an. . .

n = 176

Office	56.1%	(± 8.2%)
Store	5.2	(± 3.7)
Restaurant	4.2	(± 4.1)
Warehouse or factory	3.7	(± 3.4)
Home	3.6	(± 2.8)
Outdoors	9.7	(± 5.2)
Car or truck	2.4	(± 2.4)
Classroom/school	7.6	(± 4.1)
Hospital	1.7	(± 2.4)
Or somewhere else:	5.8	(± 3.9)

Among those who are employed for wages (excluding self-employed)

The next questions are about secondhand smoke in your work place. Does your workplace have official rules that restrict smoking in any way?

n = 174

Yes	83.0%	(± 6.9%)
No	17.0	(± 6.9)

* Estimates based on sample sizes less than 75 omitted

Among those who are employed for wages (excluding self-employed)

Is smoking allowed in any of the following areas at your workplace. . . Some or all indoor work areas?

n = 175

Yes	7.4%	(± 4.3%)
No	92.6	(± 4.3)

Among those who are employed for wages (excluding self-employed)

Is smoking allowed in any of the following areas at your workplace. . . Employee lunchrooms or lounges?

n = 175

Yes	6.7%	(± 3.9%)
No	93.3	(± 3.9)

Among those who are employed for wages (excluding self-employed)

Is smoking allowed in any of the following areas at your workplace. . . A designated indoor smoking area?

n = 176

Yes	8.0%	(± 4.3%)
No	92.0	(± 4.3)

Among those who are employed for wages (excluding self-employed)

In a typical week, how many hours would you say that you are in a room or car with secondhand smoke while you are working?

n = 173

Less than one hour	90.5%	(± 5.0%)
1-10 hours	7.1	(± 4.5)
More than 10 hours	2.3	(± 2.4)

The next questions are about secondhand smoke. Secondhand smoke is smoke from someone else's cigarette, cigar or pipe. In general, would you say that breathing secondhand smoke is. . .

n = 316

Not at all annoying to you	8.0%	(± 3.2%)
A little bit annoying to you	8.4	(± 3.4)
Somewhat annoying to you	15.2	(± 4.5)
Or very annoying to you	68.4	(± 5.7)

Would you say that breathing secondhand smoke is. . .

n = 308

Not at all harmful	0.9%	(± 1.0%)
A little bit harmful	4.1	(± 2.3)
Somewhat harmful	21.0	(± 5.1)
Or very harmful	73.9	(± 5.4)

Do you agree or disagree with the following statement: All people should be protected from secondhand smoke. Do you. . .

n = 305

Strongly agree	69.4%	(± 5.7%)
Somewhat agree	16.3	(± 4.5)
Somewhat disagree	9.5	(± 3.8)
Or strongly disagree	4.8	(± 2.5)

* Estimates based on sample sizes less than 75 omitted

What about this statement: ALL CHILDREN should be protected from secondhand smoke. Do you. . .

n = 312

Strongly agree	90.9%	(± 3.4%)
Somewhat agree	5.0	(± 2.5)
Somewhat disagree	3.0	(± 2.0)
Or strongly disagree	1.0	(± 1.3)

Do you think that smoking should be completely banned in restaurants?

n = 315

Yes	72.4%	(± 5.5%)
No	26.1	(± 5.4)
Don't know/Not sure	1.5	(± 1.5)

If there were a total ban on smoking in restaurants, do you think you would eat out more often, less often, or would it make no difference?

n = 313

More often	23.6%	(± 5.2%)
Less often	4.3	(± 2.5)
Make no difference	72.1	(± 5.5)

Do you think that smoking should be completely banned in bars and lounges?

n = 314

Yes	36.6%	(± 5.9%)
No	50.0	(± 6.1)
Don't know/Not sure	13.5	(± 4.0)

If there were a total ban on smoking in bars, do you think you would go out more often, less often, or would it make no difference?

n = 308

More often	22.2%	(± 5.1%)
Less often	8.2	(± 3.5)
Make no difference	69.6	(± 5.7)

Do you think that smoking should be completely banned in bowling alleys?

n = 309

Yes	62.9%	(± 6.0%)
No	26.7	(± 5.6)
Don't know/Not sure	10.3	(± 3.5)

If there were a total ban on smoking in bowling alleys, do you think you would go to bowling alleys more often, less often, or would it make no difference?

n = 304

More often	28.1%	(± 5.6%)
Less often	2.9	(± 2.0)
Make no difference	69.0	(± 5.8)

* Estimates based on sample sizes less than 75 omitted

The next questions ask for your opinion about things that happen in your community. Do you agree or disagree with this statement: Laws banning possession of tobacco products by minors (children under 18) have been enforced.

Do you. . .

n = 314

Strongly agree	20.5%	(± 4.8%)
Somewhat agree	30.5	(± 5.7)
Somewhat disagree	17.2	(± 4.7)
Or strongly disagree	19.0	(± 4.9)
Don't know/Not sure	12.7	(± 3.9)

Do you agree or disagree with the following statement: Local law enforcement officials should place a high priority on enforcing laws that ban the possession of tobacco products by minors (children under 18). Do you . . .

n = 309

Strongly agree	48.0%	(± 6.2%)
Somewhat agree	28.1	(± 5.5)
Somewhat disagree	14.8	(± 4.5)
Or strongly disagree	9.2	(± 3.7)

Generally speaking, how often do you see young people -- those under age 18 smoking in your community? Would you say. . .

n = 299

Daily or almost daily	49.7%	(± 6.3%)
Couple of times per week	25.8	(± 5.3)
2-4 times per month	9.4	(± 3.5)
Once a month or less	7.0	(± 3.3)
Or never	8.1	(± 3.4)

During the past year, did you, yourself, ever buy or give someone under the age of 18 tobacco products?

n = 316

Yes	3.1%	(± 2.4%)
No	96.9	(± 2.4)

Here is another statement: The city or town where I live has enough rules and laws to protect nonsmokers, including children, from secondhand smoke. Do you. . .

n = 314

Strongly agree	24.0%	(± 5.3%)
Somewhat agree	25.8	(± 5.2)
Somewhat disagree	15.2	(± 4.6)
Or strongly disagree	20.2	(± 5.0)
Don't know/Not sure	14.8	(± 4.1)

The city or town where I live should establish as many strong rules and laws as possible to protect nonsmokers, including children, from secondhand smoke. Do you. . .

n = 302

Strongly agree	55.6%	(± 6.2%)
Somewhat agree	26.3	(± 5.5)
Somewhat disagree	9.8	(± 3.8)
Or strongly disagree	8.4	(± 3.5)

* Estimates based on sample sizes less than 75 omitted

Here is another statement: School officials should make sure that ALL children receive anti-tobacco education. Do you. . .

n = 311

Strongly agree	83.5%	(± 4.6%)
Somewhat agree	13.2	(± 4.3)
Somewhat disagree	1.5	(± 1.5)
Or strongly disagree	1.8	(± 1.5)

Schools will be more effective in educating youth overall if they aggressively prevent youth from starting to use tobacco. Do you. .

n = 305

Strongly agree	58.4%	(± 6.1%)
Somewhat agree	25.6	(± 5.5)
Somewhat disagree	7.2	(± 3.2)
Or strongly disagree	8.8	(± 3.4)

Have you seen or heard about any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job

n = 286

Yes	46.0%	(± 6.4%)
No	54.0	(± 6.4)

Among those who have seen or heard of activities

Have you participated in any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job.

n = 124

Yes	21.9%	(± 8.4%)
No	78.1	(± 8.4)

Among those who have seen or heard of activities

Some communities have organizations that specifically work on tobacco prevention activities. To your knowledge, has there been a local anti-tobacco or anti-smoking organization working in your community over the past few years?

n = 124

Yes	31.9%	(± 8.9%)
No	48.0	(± 9.8)
Don't know/Not sure	20.1	(± 7.6)

The next questions ask for your opinion on some statements about the harm from tobacco use. Please tell me if you agree with this statement: A pregnant woman could hurt her baby if she smokes. Do you. . .

n = 310

Strongly agree	91.7%	(± 3.1%)
Somewhat agree	6.0	(± 2.6)
Somewhat disagree	1.5	(± 1.3)
Or strongly disagree	0.8	(± 1.2)

* Estimates based on sample sizes less than 75 omitted

Here is another statement: It is safe to smoke for a year or two, as long as you quit after that. Do you. . .

n = 315

Strongly agree	3.2%	(± 2.0%)
Somewhat agree	9.1	(± 3.6)
Somewhat disagree	13.4	(± 4.1)
Or strongly disagree	70.0	(± 5.6)
Don't know/Not sure	4.3	(± 2.5)

There are so many things that cause cancer, tobacco use is not going to make any difference. Do you. . .

n = 307

Strongly agree	3.6%	(± 2.2%)
Somewhat agree	5.9	(± 2.9)
Somewhat disagree	9.6	(± 3.8)
Or strongly disagree	80.9	(± 4.9)

Some organizations are conducting campaigns to convince youth not to start using tobacco, and motivate adults to quit. During the past 30 days, how often have you seen commercials on TV about the dangers of tobacco use or about not smoking?

n = 296

Every day	20.1%	(± 5.2%)
Couple times per week	24.5	(± 5.5)
Once per week	7.7	(± 3.2)
Couple times per month	13.9	(± 4.5)
Maybe once	6.4	(± 3.0)
Never	27.3	(± 5.5)

Among current tobacco users who saw anti-tobacco TV ads

Did the ads change your thinking about tobacco use to make you more in favor of quitting tobacco use, less in favor of quitting tobacco use, or did your thinking about tobacco use stay the same?

n = 45

More in favor	*	*
Less in favor	*	*
Stayed the same	*	*

During the past 30 days, how often have you heard commercials on the radio about the dangers of tobacco use or about not smoking?

n = 300

Every day	8.2%	(± 3.5%)
Couple times per week	14.7	(± 4.6)
Once per week	2.2	(± 1.7)
Couple times per month	10.1	(± 4.2)
Maybe once	4.6	(± 2.8)
Never	60.3	(± 6.3)

* Estimates based on sample sizes less than 75 omitted

During the past 30 days, how often have you seen advertisements about the dangers of tobacco use or about not smoking on billboards, posters, or buses?

n = 297

Every day	24.4%	(± 5.6%)
Couple times per week	16.1	(± 4.6)
Once per week	4.9	(± 2.5)
Couple times per month	15.3	(± 4.7)
Maybe once	6.8	(± 3.2)
Never	32.6	(± 5.8)

Among those who have children and have seen anti-tobacco commercials
Have you talked to your child about any of the anti-tobacco commercials or advertisements you have seen?

n = 76

Yes	59.2%	(± 12.2%)
No	40.8	(± 12.2)

During the past year, have you seen any anti-tobacco or anti-smoking advertisements at movie theaters?

n = 287

Yes	23.0%	(± 5.3%)
No	77.0	(± 5.3)

During the past year, have you seen any anti-tobacco or anti-smoking advertisements in shopping malls?

n = 289

Yes	30.6%	(± 5.9%)
No	69.4	(± 5.9)

During the past year, have you seen any anti-tobacco or anti-smoking advertisements on billboards?

n = 299

Yes	67.3%	(± 5.8%)
No	32.7	(± 5.8)

During the past year, have you seen any anti-tobacco or anti-smoking advertisements on buses?

n = 294

Yes	52.4%	(± 6.3%)
No	47.6	(± 6.3)

Have you recently seen an anti-tobacco commercials on TV where a man lights a cigarette and gets showered by a tank of water that is on his back?

n = 312

Yes	18.1%	(± 4.9%)
Maybe	1.1	(± 1.1)
No	80.8	(± 5.0)

Have you recently seen an anti-tobacco commercial on TV where a woman is looking for her cigarettes in cupboards or her purse and gets her fingers caught in a mousetrap?

n = 314

Yes	24.9%	(± 5.3%)
Maybe	3.7	(± 2.5)
No	71.4	(± 5.6)

* Estimates based on sample sizes less than 75 omitted

Some tobacco companies make promotional items like clothing, hats, bags or other things with their brand on it. Would you ever use or wear something that has a tobacco company logo or picture on it?

n = 310

Yes	15.0%	(± 4.5%)
No	85.0	(± 4.5)

During the past year, have you received a free sample or coupon for a free sample of cigarettes or other tobacco products?

n = 311

Yes	16.4%	(± 4.3%)
No	83.6	(± 4.3)

How do you feel about this statement: Tobacco companies should have the same rights to advertise their products as other companies. Do you. . .

n = 303

Strongly agree	16.6%	(± 4.5%)
Somewhat agree	25.6	(± 5.7)
Somewhat disagree	12.6	(± 3.9)
Or strongly disagree	45.1	(± 6.2)

Among those with children ages 10-17 years old

Have you told your child specifically that you do not want him or her to use tobacco?

n = 61

Yes	*	*
No	*	*

* Estimates based on sample sizes less than 75 omitted